

## Recapitulation of Mobile-banking (M-banking) : A Bibliometric Analysis

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### Abstract

The banking industry could not be left behind, adopting m-banking to promote client relationships by offering the account owner's financial data in real-time. Broadening diversity of services in the branches and, as a result, interest in conducting a bibliometric analysis of the m-banking acceptance studies. The statistical information was collected from the repository of Elsevier Scopus. The research request composed of all papers in their name, description, and keywords with the terms "m- banking acceptance" or "mobile-bank acceptance." This review was conducted in January 1998 to December 2018. The subject is under pressure, and there are numerous collaborative publications, the articles of various authors make up almost three-quarters of all publications, the European and Asian countries are dominant in the number of papers, with Finland and India. The study evaluated 914 m-banking papers from 1998-2018.

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### I. Introduction

CONSUMERS HAVE BEEN using new mobile electronic devices at an unprecedented pace in the last ten years. With an internet connection, you can now access personal and business data all over the place and stay connected to social networking and make life more successful. New cell phones enable TV viewing, internet access as well as text or voice communication, m-banking, retail shopping and multimedia playback, browsing, etc. Storage and multimedia files are available as well (Bloom, Sadun, Reenen, 2012). A multi-faceted digital network consisting of several mobile communications systems such as SMS, MMS, wireless broadband (GPRS, Wi-Fi, EDGE, HSPA, UMTS, and WI Max) and Near Field Communication (NFC) is currently being installed on the mobile platform (Bouwman, Suffczynski, Midzyanovskaya, Maris, Vanden Brock and Van Rijn, 2007).

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